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mph transport event guide



Electronic newsletter (pdf) for conferences, exhibitions and seminars in the transport & logistics sectors.

Divided into three sub-sections:

'Shipping, Ports, Intermodal'

'Supply Chain, Logistics'

'Commodities, Industrial'

Circulation/readership:

about 1,600 Email subscribers worldwide and growing (Europe, Asia, Americas), mainly senior managers and communication officers who regularly attend conferences and exhibitions (Personal background: shipping & transport finance, ocean/intermodal/air carriers, ship owners and managers, terminal & port operators, logistics professionals from industry, retailers and service providers).

In addition a few hundred printouts of every issue for distribution at conferences and exhibitions.

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